

AD SIZES/RATES

1/3 PANEL
(6"X4")

\$96/MO

1/6 PANEL
(4"X3")

\$49/MO

DEADLINE & REQUIREMENTS

Deadline for electronically-submitted ads:
Friday by noon prior to date of publication.
Space deadline: Wednesday by noon prior to
date of publication.

Sending the File:
CC Your ad to your rep as an attachment (PDF or ZIP)

Include:

- Advertisers/Billing Name
- Size of Ad
- Number of Locations (Where available)
- Contact Name & Phone Number

Current Ad Requirements:

Color Mode: CMYK or Grayscale (no RGB)

Image Resolution: 300 dpi

*Please note: Images pulled from
web pages are only 72 dpi and do not
reproduce well in print when enlarged to
300dpi. We can upscale your image for a charge.

Image Formats: PDF, PSD or Tiff
is preferred. JPG and EPS are also acceptable.

Supported Applications: InDesign,
Adobe Photoshop, Adobe Illustrator



Menu Mates Advertising Agreement

Date: _____

M&M Marketing & Publishing
1170 Tree Swallow Dr Suite 222
Winter Springs, FL 32708
321-377-5763
E-mail: hello@menu-mates.com

Advertiser: _____ Contact Person: _____

Address: _____

City/State: _____ Zip: _____ Phone: _____

E-mail: _____ Website: _____

DEADLINE: Four weeks preceding publication (Distribution mailout is 4 times annually).

ADVERTISING SPACE: You are hereby requested and authorized to insert the advertising of the Advertiser by the undersigned authorized representative, as follows:

____ AITB - DISPLAY ADS

FREQUENCY (3 mos): ____ 1x ____ 2x ____ 4x RATE: _____ SIZE (Number of ad blocks): _____

COLOR: ____ All ads are full color

CHECK MONTHS OF INSERTION:

Jan./Feb./Mar. ____ Apr./May/Jun. ____ Jul./Aug/ Sep. ____ Oct./Nov./Dec. ____

START: Month/Year _____ END: Month/Year _____

____ AITB - DIGITAL AD SHARE

FREQUENCY: Frequency is quarterly (per above) SIZE: Smart Phone Responsive screen size.

START: Month/Year _____

TOTAL AMOUNT DUE: _____

Advertiser is responsible for notifying advertising representative of any changes regarding this advertising contract as soon as possible.

Advertisers must give 60 days notice to cancel cover contracts.

For Office Use Only: _____

TERMS AND CONDITIONS:

1. Advertiser agrees to protect and save harmless Sunfire Publishing LLC and Ads In The Box and its advertising representatives from any suit, libel, violation of right of privacy, plagiarism, copyright infringement, and any and all other claims in connection with the advertising referred to in this contract and assumes liability for all content of advertisements printed and for any claim arising there from made against Publisher.
2. Publisher reserves the right at any time to decline any advertising that it feels to be inappropriate.
3. Advertising is accepted in accordance with the rates, terms and conditions set forth in the current rate card and Advertiser acknowledges receipt of such rate card. Insertions cannot be canceled after closing date listed in current rate card.
4. Prepayment required for first-time advertisers or at the discretion of the publisher. No space discounts will be given on ads one-sixth page and smaller. No cash discounts. Publisher reserves the right to hold Advertiser liable for payment due to the Publisher.
5. Only authorized personnel for the Advertiser may execute this contract.
6. Publisher makes every attempt to print and mail by the end of the first week that the magazine is published. However, Publisher does not guarantee date of printing, date of mailing, or date of receipt of any issue of *Ads In The Box Giant Postcard* Publisher makes every attempt to accommodate position requests but does not guarantee position. **** ALL CHECKS MADE PAYABLE TO THE AD REPRESENTATIVE****

Advertiser _____ Title _____

Date: _____