

## MENU MATES™ RESTAURANT PARTNERSHIP AGREEMENT

This Restaurant Partnership Agreement ("Agreement") is made and entered into as of the date of signing by and between:

**Menu Mates™** ("Provider")

AND

**[Restaurant Name]** \_\_\_\_\_

[Restaurant Address] \_\_\_\_\_

[Restaurant Contact Information] POC \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### 1. Purpose

This Agreement establishes a partnership between Menu Mates™ and the Restaurant to distribute custom-branded takeout menus that include local business sponsors.

### 2. Menu Production & Distribution

- Menu Mates™ will design, print, and provide takeout menus featuring the Restaurant's menu along with select local business sponsors.
- The Restaurant agrees to exclusively use these menus for takeout and delivery orders for a period of \_\_\_\_\_.
- The Restaurant will receive menus at no cost and agrees to distribute them with all takeout and delivery orders.

### 3. Responsibilities of Menu Mates™

Menu Mates™ will:

- Cover all costs related to the design, printing, and delivery of the menus.
- Ensure a professional, high-quality menu design that aligns with the Restaurant's branding.
- Provide updated menu versions [**quarterly/semi-annually**], as needed, in coordination with the Restaurant.

### 4. Responsibilities of the Restaurant

The Restaurant agrees to:

- Use the provided takeout menus exclusively for the agreed period.
- Notify Menu Mates™ in advance of any menu updates or changes.
- Distribute the provided menus with every takeout and delivery order.
- Store and handle menus properly to maintain quality.

### 5. Term & Termination

- This Agreement shall remain in effect for \_\_\_\_\_ from the date of signing.
- Either party may terminate this Agreement with **[30]** days' written notice if either fails to fulfill their obligations.

## **6. Intellectual Property**

- The Restaurant retains all rights to its menu and branding.
- Menu Mates™ holds the rights to the overall menu design and sponsor placements.

## **7. Liability & Indemnification**

- Menu Mates™ is not responsible for the performance of third-party advertisers featured on the menu.
- The Restaurant agrees to indemnify and hold harmless Menu Mates™ from any claims related to the content of the Restaurant's menu.

## **8. Miscellaneous**

- This Agreement represents the full understanding between both parties and supersedes any prior agreements.
- Modifications to this Agreement must be made in writing and agreed upon by both parties.

## **9. Signatures**

### **Menu Mates™**

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

### **Restaurant**

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_